

IMAGINARY

FULL COLOR MASK

Innovative technology that combines an intensive direct colour hair treatment, FULL COLOUR MASK with Hyalurox System, hyaluronic acid and conditioning active ingredients that deeply restructure, nourish and moisturise.

Vegan



Refreshes your hair colour.

IMAGINARY

Vegan hair cosmetics

IMAGINARY FULL COLOR MASK



Formulated with the latest generation of colouring agents, ammonia and oxidant-free, they increase colour intensity and guarantee extreme shine.

The **FULL COLOR MASK** creates, corrects, refreshes and tints hair colour, and also neutralises unwanted colour shades. Available in 3 colours: Brown, Red and Cooper.

VISIBLE BENEFITS AND RESULTS

- Helps to create, correct, refresh and tone hair colour.
- Neutralises unwanted colour shades.
- Bright and vibrant colours.
- Helps to maintain the natural condition of the hair without damaging it.
- Helps to moisturise the hair.
- Helps to nourish the hair during colouring.

ACTIVE INGREDIENTS AND COMPONENTS

HYALUROX SYSTEM composed of:

HYALURONIC ACID that provides a highly moisturising effect, prevents water loss and restores the hair's natural texture.

CONDITIONING ACTIVE INGREDIENTS that provide ultra-intensive hydration and nourishment, repair the hair fibre and provide extreme shine.

IONIC COLOURING ACIDS: Latest generation pigments that adhere to the hair achieving vibrant colours full of intensity (without oxidants - without ammonia).

ACTIVE OIL INGREDIENTS: Mixture of oils that facilitate combing, prevent frizz, don't weigh down the hair, achieving healthy, shiny and silky hair.

www.theimaginarycolors.com

IMAGINARY *Colors*

APPLICATION

Apply directly any of the **FULL COLOR MASK** colour masks to achieve vibrant, luminous and lively colours. Or dilute the colour mask of your choice with our Color Clear to create lighter, softer shades without losing the shine and light of the colour. Apply the colour mask freely to the area to be coloured for even results. The mode of use varies depending on the specific needs of each client, allowing different jobs to be carried out at different times.

To refresh or revive lost tones:

Select the appropriate shade of **FULL COLOR MASK** depending on hair colour. Wash the hair with a suitable IMAGINARY professional shampoo and remove excess moisture with a towel. Apply the required amount of colour cream depending on hair length. Distribute the colour mask evenly throughout the hair, comb through and leave on for 5 to 10 minutes, rinse thoroughly with water. Do not wash again. Comb through and dry as usual.








To Tint, Neutralise or Correct discoloured highlights, bleaching or unwanted shades:

After colouring or bleaching, select the appropriate shade of **FULL COLOR MASK** depending on hair colour. Wash the hair with Sensitive professional shampoo of Imaginary Colors and towel dry excess moisture. Apply the required amount of colour cream depending on hair length. Distribute the colour mask evenly throughout the hair, comb through and leave on for 5 to 10 minutes, rinse thoroughly with water. Do not wash again. Comb through and dry as usual.

COLOUR GUIDELINES AND TECHNIQUES

- 1 **FULL COLOR MASK** does not contain ammonia and is applied without oxidant, so the masks have no lightening power.
- 2 The colour effect will be barely noticeable on dark hair and very visible on light and/or bleached hair.
- 3 Depending on the shades and highlights of the hair where **FULL COLOR MASK** is applied, the final colour result may vary. The colour star colourimetry guidelines must be taken into account.

PRECAUTIONS

-  Use gloves.
-  In red tones, avoid application on the scalp, as it may temporarily stain the skin.
-  In case of stains on the skin, clean immediately with Utopik Cleaner by Hipertin.
-  In case of contact with the eyes, rinse immediately with plenty of water and consult a doctor.
-  An allergy test is recommended before applying the product.
-  The duration of the colour will always depend on the care of the hair.
-  To extend and protect the colour we recommend using Imaginary Colors Sensitive Shampoo.

PRESENTACIÓN Y FORMATO

250ml canister. Box of 12 units.

Brown REF. T13421 - **Cooper** REF. T13420 - **Red** REF. T1341