

IMAGINARY

OXI

Dyes and Bleaching Powder don't have the capacity to act on their own to achieve results. To activate their function they require an oxidation process. In the IMAGINARY line, the IMAGINARY OXI oxygenated cream has revolutionised the market, thanks to its innovative formula.

Vegan



IMAGINARY

Vegan hair cosmetics

IMAGINARY OXI



BENEFICIOS DE USO Y RESULTADOS VISIBLES

- 🌿 Pleasant mandarin fragrance.
- 🌿 Pale orange colour.
- 🌿 Improves mixing with dyes.

ACTIVE INGREDIENTS AND COMPONENTS

SUNFLOWER SEED EXTRACT

Protects the hair from free radicals, prevents damage from UV rays and prolongs hair colour.

APPLICATION

In the case of dyes, it is important to remember that the ratio is 1:1 (100ml of dye with 100ml of IMAGINARY OXI). Super-lightening shades are the exception to this rule, whose mixture is 1:2 (100ml of dye with 200ml of oxygenate).

In the case of bleach, the necessary quantity is added until a homogeneous mixture is obtained.

Please carefully follow the instructions mentioned on the packaging.

PRESENTATION AND FORMAT

IMAGINARY-OXI Bottle 6 Volumes of 900ml. REF T1 2052
IMAGINARY-OXI Bottle 10 Volumes of 900ml. REF T1 2053
IMAGINARY-OXI Bottle 20 Volumes of 900ml. REF T1 2054
IMAGINARY-OXI Bottle 30 Volumes of 900ml. REF T1 2055
IMAGINARY-OXI Bottle 40 Volumes of 900ml. REF T1 2056

www.theimaginarycolors.com

IMAGINARY
Colors