

IMAGINARY PLEX



PROTECTION AND RECONSTRUCTION FOR YOUR HAIR IN ONE STEP!

The **Imaginary Plex** structure repairer is an additive that maximises hair repair during colouring and bleaching processes. It deeply strengthens the hair structure and reduces breakage by 95%, while guaranteeing hair health without changing the level of coverage or lightening.

ACTIVE INGREDIENTS AND COMPONENTS

VEGETABLE PROTEIN

Proteins are components of low molecular weight, which means they enable their rapid diffusion and absorption in the hair fibre, acting quickly and effectively inside the hair. The amount of active ingredient karabis in our PLEX is 55%.

PLEX TECHNOLOGY

A hair strengthening complex with double action. It acts as a conditioning agent, providing softness and flexibility to the hair, creating a protective film that reinforces and lubricates the hair.

VISIBLE BENEFITS AND RESULTS

- ✂ Colouring and bleaching without limits
- ✂ Guarantees hair health in technical processes
- ✂ Reduces breakage by up to 95%
- ✂ Mask effect result
- ✂ No change in colour and bleaching routine
- ✂ No change in colour or coverage
- ✂ Easy and simple to apply
- ✂ Compatible with all professional colouring and bleaching systems



Refuerza en profundidad la estructura capilar.

IMAGINARY

Vegan hair cosmetics

IMAGINARY PLEX



MODE OF USE

1

STEP 1:

Mix the dye or bleaching powder with the peroxide as usual. If bleaching, increase the peroxide volume from 10vol. to 20vol., from 20vol. to 30vol. and from 30vol. to 40vol.

2

STEP 2:

Gently shake IMAGINARY PLEX before use.

3

STEP 3:

Add IMAGINARY PLEX to the dye or bleach mixture and stir. Mixing ratio: 8ml per 60g of dye, 10ml per 60g of super-lightening shades and 2.5ml per 10g of bleach.

APPLICATION MODE WITH EXPOSURE TIMES

2,5 ml of PLEX for every 10 ml of bleaching powder. Equivalently this would be 7.5 ml per 30 ml of bleaching powder.

8 ml of PLEX per tube of normal dye and **10 ml** per tube of super-lightening dye.

For perms: wash the hair and remove excess moisture. Then mix 10 ml of PLEX with 20 ml of warm water and spray all over the hair. Leave on for 20 minutes and rinse. Afterwards, the perming process can start.

Subsequently, for every 10 ml of PLEX, add 80 ml of neutraliser.

For reconstruction treatment, use 10 ml of PLEX with 25 ml of **restructuring** mask for a complete reconstruction of the hair and leave on for 10-15 minutes.

REF. T13304

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